FWA GARRISON
FY07 WINTER SAFETY CAMPAIGN

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DISCUSSION

In an effort to reduce the potential for accidental injury to our Soldiers, civilians, and family members the FWA Garrison Safety Office will conduct a winter safety campaign. The campaign will begin on 1 October 2006 and extend through 31 March 2007.

WINTER SAFETY FOCUS AREAS (High Risk Activities)

- **POV Accident Prevention**
  - Winter Driving Safety
  - Seatbelt Awareness
  - Travel Planning
  - Child Passenger Seat Installation and Usage
  - POV Inspections
  - Increased Traffic Enforcement

- **Cold Weather Injury Prevention**
  - Proper Clothing and Equipment
  - Prevention and Treatment of CWIs

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WINTER SAFETY FOCUS AREAS (High Risk Activities)

- **Winter Survival**
  - Avalanche Avoidance
  - Proper Clothing
  - Survival Equipment
  - Winter Travel Safety Equipment
  - Ice Hazards

- **Snowmachine and ATV Safety**
  - Avalanche Avoidance
  - Crossing and Traveling on Lakes and Rivers
  - Personal Protective Equipment Requirements
  - Survival Equipment
  - Equipment Preparation and Maintenance

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WINTER SAFETY FOCUS AREAS (High Risk Activities)

- **Prevention of Slips Trips and Falls**
  - Building occupants will monitor entrances, stairs, sidewalks daily to assure they as clear of ice and snow as practical.
  - Encourage employees to wear snow and ice cleats to prevent slips and fall on the ice.

- **Holiday Safety**
  - Food Preparation Safety
  - Christmas Decoration Fire and Electrical Safety
  - DUI Prevention

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WINTER SAFETY FOCUS AREAS (High Risk Activities)

- **Home Safety**
  - **Carbon Monoxide Awareness**
  - **Fire Safety**
  - **Earthquake Preparation and Survival**
  - **Wildlife Safety**
  - **Gun Safety**
  - **Poison Prevention**

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MARKETING STRATEGY

FWA WINTER CAMPAIGN THEME:

"SAFETY FIRST"

- Distributed Training Materials
- Command channel
- Alaska Post
- Website
- E-mail
- 353-INFO line
- Other media

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RESPONSIBILITIES

- **Commanders, Directors, & Senior Leaders :**
  - **Be personally involved and promote safe practices among our Soldiers, civilian employees, and their family members.**
  - **Establish and sustain both educational and promotional programs targeting our young Soldiers and their young families. Promote programs and activities that discourage alcohol use and encourage family participation.**

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GARRISON SAFETY

- Program Oversight
- Promote and Support USAG-AK & FWA Directed Safety Efforts
- Distribute Campaign Materials to Commanders/Directors via:
  - Email
  - Posters
  - Website
  - Brochures
- Provide Training Resources
  - Materials for use in unit training and safety meetings
  - Video Tapes
  - PowerPoint Presentations
  - Safety Training

MISSION SAFETY

- Support FWA Garrison Safety Campaign
- Distribute Campaign Safety Information to Mission Units
- Provide Accident Reports and Information to Garrison Safety

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PAO

- **Assist in Promotion of USAG-AK and FWA directed Winter Safety Campaigns**
- **Assist in Marketing Strategy for:**
  - **Command channel**
  - **Alaska Post Articles and Promotions**
  - **353-INFO line Safety Updates**
  - **Other media as needed**

PMO

- **Traffic Enforcement**
  - Monitor winter road conditions and advise Garrison Commander on road condition classification.
  - Speeding
  - DWI Enforcement
  - Verify Seatbelt usage at entry points and during random checks
- **Support Click-it or Ticket Program**
  - Veterans Day Weekend
  - Thanksgiving Day Weekend
  - Christmas Holiday Weekend
  - New Years Weekend
  - MLK Weekend
  - Presidents Day

FWA WINTER SAFETY CAMPAIGN AND OBSERVANCES CALENDARS

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FWA GARRISON WINTER SAFETY CAMPAIGN EVENTS

OCTOBER 2006

SUN	MON	TUES	WED	THU	FRI	SAT
1	2	3	4	5	6	7
	EARLY WINTER DRIVING					
8	9 COLUMBUS DAY	10	11	12	13	14
	FIRE SAFETY					
NATIONAL FIRE PREVENTION WEEK						
15	16	17	18	19	20	21
	WINTER DRIVING SAFETY					
22	23	24	25	26	27	28
	WINTER SURVIVAL					
29	30	31				
	CWI PREVENTION					

NATIONAL SAFETY OBSERVANCES | INFORMATION CAMPAIGN | FWA SAFETY EVENT | SAFETY TRAINING

FWA GARRISON WINTER SAFETY CAMPAIGN EVENTS

DECEMBER 2006

SUN	MON	TUES	WED	THU	FRI	SAT
					1	2
					CARBON MONOXIDE AWARENESS	
3	4	5	6	7	8	9
	SKI AND SNOWBOARD SAFETY					
10	11	12	13	14	15	16
	SLIPS TRIPS AND FALLS					
17	18	19	20	21	22	23
	HOLIDAY SAFETY					
24	25	26	27	28	29	30
	CHRISTMAS					
	FIRE SAFETY					

NATIONAL SAFETY OBSERVANCES INFORMATION CAMPAIGN FWA SAFETY EVENT SAFETY TRAINING